

GENDER AND MONEY

AIM:

The aim is a discussion regarding the topics of economy, relationships, power, money, gender.

TYPE OF ACTIVITY:

TARGET GROUP:

in-depth activity

5 to 20 people; age is variable

DURATION:

▶ 25 to 70 minutes

ACCESSIBILITY:

none

MATERIALS:

- copies of the banknotes' photos
- posters (for example paper of a flipchart)
- ▶ thick paper and different kinds of drawing materials (pencils, watercolours, oil paint, etc.) to create their own banknotes

PROCESS:

In the first part, a quick theoretical overview of the history of money in the gender context takes place. This includes a gender analysis of the presentation and representation of historical coins and banknotes.

Next, we work with the present money. The following questions can lead this discussion:

How is the design of the banknotes and coins?

- ▶ Why are there no more rulers/famous people represented?
- ▶ What do the modern banknotes convey? What are the representations?
- ▶ Are the pictures free of gender-specific signs? Why or why not?

The handling of the banknotes and coins and their surface feel leads to further questions:

- ▶ How does it feel to hold a banknote or a coin?
- ▶ What does holding a banknote or coin in my hand mean to me?
- ▶ What can I buy with it?

Depending on time and group, there can be a next step of designing their own banknotes. As an in-depth preparation, the so-called 0 euro banknotes can be discussed with the following questions:

- ▶ Which motives were chosen and why?
- ▶ Which celebrities are represented? Why do you think these people were chosen?
- ▶ How are they represented?
- ▶ Which gender would you ascribe to them?
- ▶ Which professions do they have?
- ▶ Are there any celebrities you would like to see on banknotes? Why?
- ▶ Do you even want celebrities and people on banknotes? Why or why not?

Afterwards, anyone who wants to can present their banknote and say why they designed it this way. The banknotes can also be put up in the classroom.